

# Health & Wellbeing Board

## County Durham Inclusive Economic Strategy

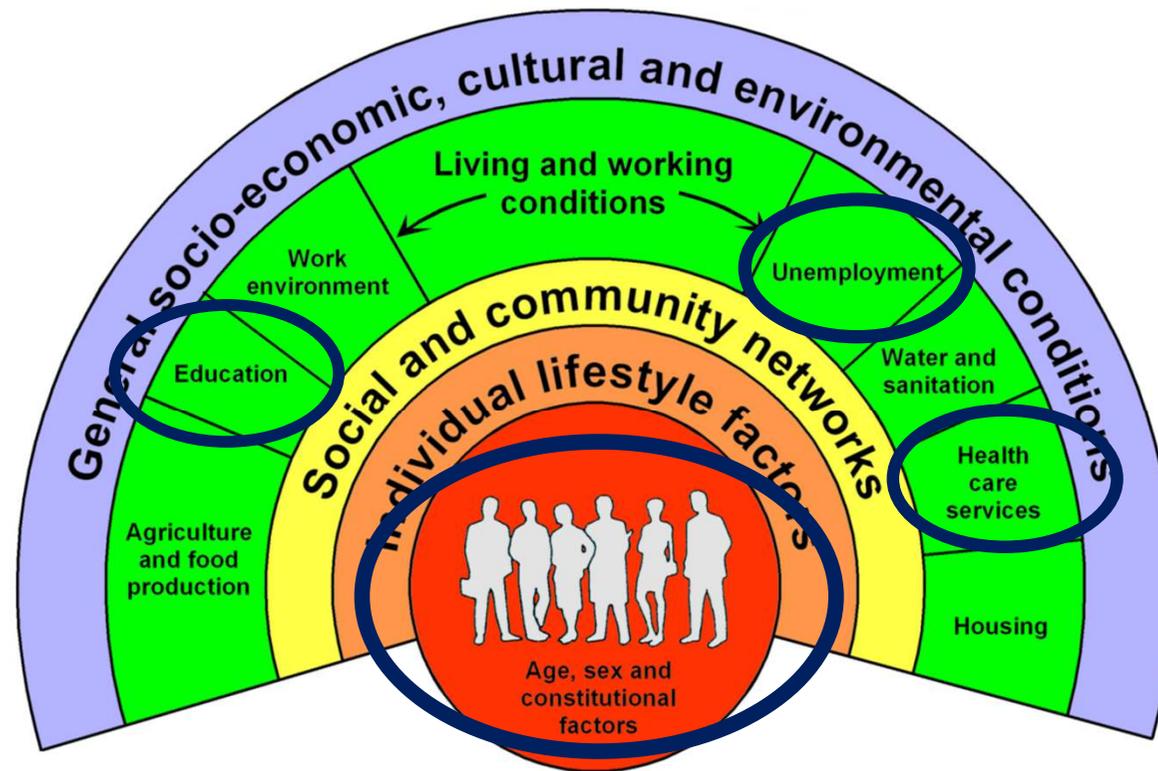
### Our Big Econ-versation



Better for everyone



# The interdependence of health and the local economy



Source: Dahlgren and Whitehead, 1991



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# 3-Stage Development Process...

✓ **PROCESS AGREED** by Durham County Council Cabinet in December

## 1. Economic Review ✓ **COMPLETED**

Independent evidence base

## 2. Economic Statement ✓ **COMPLETED**

Summary of issues, evidence & structure

## 3. Inclusive Economic Strategy

To be developed based on **Our Big Econ-versation**



 **ekosgen**  
County Durham  
Economic Review  
Final Report  
March 2021

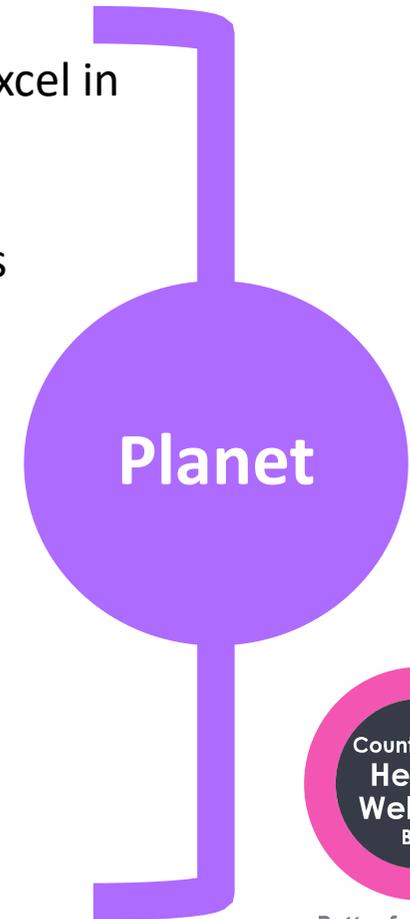


**Rebuilding A  
Powerful Economy**  
County Durham  
Economic Statement



# Proposed Framework...

- People** Supporting people into education, training, jobs, and to excel in business and their careers
- Prosperity** Supporting business innovation, growth, and higher levels of productivity
- Places** Improving places and infrastructure so people and businesses can access opportunities
- Promotion** Promotion of the county and our assets to visitors, investors, and developers
- Partnerships** Working in partnerships to develop an inclusive, greener economy



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# Timescales...

January to April

## Our Big Econ-versation

- Website [www.durhamecon-versation.co.uk](http://www.durhamecon-versation.co.uk)
- Surveys [General](#) | [Businesses](#) | [Youths](#)
- Email [Econ-versation@durham.gov.uk](mailto:Econ-versation@durham.gov.uk)
- Post **Freepost ECON-VERSATION**
- Telephone **03000 260 000**

May to July

Analysis of feedback and drafting of strategy

Summer to Autumn

Consultation and feedback on draft strategy

Late 2022

Adoption of strategy



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# The Inclusive Economic Strategy will...

- **Balance economic growth with the need to reduce carbon emissions** and improve social and economic sustainability
- **Define priorities for growth** and recovery from Covid-19
- **Enhance and create opportunities** across the county
- **Align with the County Durham Vision 2035**, which sets the ambition of generating more and better jobs across the county
- **Align with the Joint Health and Wellbeing Strategy**



# Current economic issues...

- The Economic Review and Update identified the following issues relating to health and wellbeing and the economy:
- More than 22,000 residents (30%) in the county are economically inactive due to long-term health conditions, compared to 29% in the North East and 23% nationally.
- Healthcare is one of the largest sectors of employment in the county, with 50,000 people (14%).
- At 12%, the county has a high proportion of people working in caring and leisure jobs compared to 9% nationally
- 5,500 jobs created in health and social care sector in the North East between 2019 and 2020.
- A series of labour supply challenges are now evident in health and care as well as wider sectors of the economy.
- Although exact figures for the number of EU nationals leaving professions are not known in many instances, there is a concern about the impact to date and potential for it to continue to grow.



# Health and wellbeing feedback so far...

- High numbers of care worker jobs are available but few in other sectors
- Awareness of young people that the care sector is a valid career option
- Homeworking is an opportunity for people with long-term sickness issues, disabilities, people with caring responsibilities, and young people
- The costs and time needed for childcare impact on the ability of people to access education
- Mental health issues identified by young people as a potential barrier to work
- The high levels of anti-social behaviour by young people in town centres potentially having an impact on people's mental health
- Access to doctors and dentists is identified regularly and the need to match these services to new housing and ageing population has been identified



# Some questions...

- How can you help us to promote the conversations?
- How can we speak to people that are facing barriers to work?
- What support do people need in order to overcome health and wellbeing issues and obtain jobs or set-up businesses?
- What priorities should the strategy focus on?

